

EANS-Tip Announcement: adidas AG / Quarterly Report

Tip announcement for financial statements transmitted by euro adhoc. The issuer is responsible for the content of this announcement.

Announcement according to articles 37v ff. WpHG (Securities Trading Act) with the aim of a Europe-wide distribution

The financial statement is available:

in the internet at:

http://www.adidas-group.com/en/investor/_downloads/pdf/quarterly_reports/Q3_2009_En.pdf

in the internet on: 04.11.2009

issuer: adidas AG
Adi-Dassler-Str. 1-2
D-91074 Herzogenaurach
phone: +49 (0)9132 84-0
FAX: +49 (0)9132 84-2241
mail: investor.relations@adidas-Group.com
WWW: <http://www.adidas-Group.com>
sector: Recreational & Sports goods
ISIN: DE0005003404, DE0009038968, XS0439260398
indexes: DAX, CDAX, HDAX, Prime All Share
stockmarkets: regulated dealing/prime standard: Frankfurt, free trade: Berlin,
Hamburg, Stuttgart, Düsseldorf, Hannover, München
language: English