

Herbert Hainer
CEO of the adidas Group

Personal Data:

Born: 1954 in Dingolfing (Bavaria), Germany

Nationality: German

Marital status: Married, two daughters

Education: Degree in Business Studies

Employment:

1979 to 1987 Procter & Gamble GmbH
Division Manager Sales and Marketing Germany

1987 to 1989 adidas Germany
Sales Director Hardware (Bags, Rackets, Balls)

1989 to 1991 adidas Germany
Sales Director Field (Footwear, Textiles, Hardware)

1991 to 1993 adidas Germany
National Sales Director

1993 to 1995 adidas Germany
Managing Director (Sales + Logistics)

1996 – 1997 adidas AG
Senior Vice President Region Europe, Africa, Middle East
(Sales + Logistics)

since March 1997 adidas AG
Member of the Executive Board

**January 2000 -
March 2001** adidas-Salomon AG*
Deputy Chairman of the Executive Board

since March 2001 adidas AG*
Chief Executive Officer

Additional Mandates:

Deputy Chairman of the Supervisory Board of FC Bayern München AG, Munich, Germany

Member of the Supervisory Board, Allianz Deutschland AG, Munich, Germany

Member of the Supervisory Board, Deutsche Lufthansa AG, Cologne, Germany

* adidas-Salomon AG from 12/1997 until 05/2006